

RENAN DE SOUZA

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PROFILE

- A high achiever, skilled, organised, reliable and worldwide awarded professional with over ten years of multidisciplinary work experience in Communication and International Relations.
- Global mindset after visiting 53 countries, pragmatic, ethical, client-oriented, opportunity finder and skilful on working across different lines of business and territories prioritising tasks and costs effectiveness.
- Performs well working both independently and as part of a team or even managing it.
- Fluent in English, Spanish and Portuguese, a proven track record of problem-solving anticipating situations and delivering contingencies where needed, and a competent strategist delivering successful outcomes.

EDUCATION

GOLDSMITHS, UNIVERSITY OF LONDON

MA in International Relations (Merit)

London, ENGLAND

September 2018 – September 2019

Modules include: Armed Politics and Political Violence, Middle Eastern and the Islamic Thought, Gender and Politics.

ARMANDO ALVARES PENTEADO FOUNDATION – FAAP

Postgraduate Diploma in International Relations (Distinction)

Sao Paulo, BRAZIL

May 2013 – June 2015

Modules include: International Security, International Relations Theory, Economy, Politics, International Organisations, International Finance, International Law, Prospective Analysis, Business Internationalisation.

METHODIST UNIVERSITY OF SAO PAULO - UMESP

B.A. (Hons) in Mass Communications, Journalism (1st Class)

Sao Paulo, BRAZIL

January 2008 – December 2011

Modules include: Philosophy, History, Sociology, Corporate Communication, Public Relations, Communication Theory, Psychology, Political Theory, Strategic Communication, TV, Print, Radio and online journalism techniques.

International training:

SOAS, UNIVERSITY OF LONDON

Arabic and Middle Eastern culture

London, ENGLAND

September - December 2019

BRICS INTERNATIONAL SCHOOL

Training in international cooperation, politics, economy and humanitarian affairs

Moscow, RUSSIA

September 2019

INTERNATIONAL INSTITUTE OF LEADERSHIP

Course: Israel and the Middle East – Conflicts, Economic and Political Processes

Tel Aviv, ISRAEL

December 2014

KAPLAN INTERNATIONAL SCHOOL

Attended intensive exchange course to study English, Journalism and American culture

New York, USA

June – July 2013

Educational achievements:

- 2018- 2019: Winner of the Chevening Scholarship Program awarded by the British Government to study in the United Kingdom. Selected through a competitive process involving over 60,000 candidates from all over the world.
- 2014: Scholarship awarded by Israel's Agency for International Development Cooperation to study economy, politics and conflict in the Middle East.

COMMUNICATION EXPERIENCES

CNN

International Affairs Analyst (International Network)

Sao Paulo, BRAZIL

January 2020 – Present

- Deliver on-camera in-depth analyses on my expertise topics such as foreign policy, international politics, developing nations, international development, Middle Eastern issues and international security.
- Conduct research on the areas mentioned above and present insightful reports on policies and its impact on worldwide governments, humanitarian organisation, multilateral organism and foreign actors.
- Also responsible for editorial planning on international topics during prime-time news at CNN.
- Proven ability to quickly synthesize and analyse international issues and advise a countermeasure in policymaking.

SBT TV

Head of International Desk - SBT (National Network)

Sao Paulo, BRAZIL

January 2010 – August 2018

- Produced and edited international news at SBT's headquarters in Sao Paulo including script-writing, reports,

conducting interviews, checking facts, research, set up agendas, pitching stories, translating and liaising with sources.

- Analysed, absorbed and organised vast amounts of information and breaking news stories quickly for “SBT Brasil”, the nightly prime-time news program broadcasted daily nationwide reaching around 200 million people per day.
- Demonstrated analytical and technical skills writing and editing stories with outstanding attention to details producing a record number of more than 1,000 international reports per year.
- Covered politics, diplomacy, economy, war and all the topics of the international agenda.
- Gained leadership experience coordinating and managing a team of 18 international correspondents around the globe and as a result being awarded the best-assessed leader in the department.
- As the head of the department, I delivered exclusive stories, offered promotion to the correspondents in senior positions, managed crisis and created a new international editorial policy guideline.
- Increased the company’s brand recognition by formulating a common agenda of relationship across different countries which strengthened our global partnerships.

Communications achievements:

- 2018: Awarded by the European Travel Commission (ETC) for the excellence of the work in communication.
- 2016: Won the US State Department (Media Co-Ops Program) prize for worldwide best TV report project.

INTERNATIONAL RELATIONS EXPERIENCES

ABCOLOMBIA

Research and Communications Intern

London, ENGLAND

January 2019 – March 2019

- Worked directly in the meetings to update MPs in the UK Parliament about the current political situation in Colombia.
- Drafted articles, texts, report, legal sentences sum up, advocacy work and managed administrative processes.
- Read, monitored, filtered and managed incoming information and news on Colombia in English and Spanish.
- Supported the implementation of ABColombia's social media strategy updating Twitter, Facebook and Instagram accounts, and contributed to the development of new solutions.
- Gained immense experience in policy-making, international politics, conflict, international development and peacebuilding.

UNITED NATIONS - UN

Delegate for Sustainable Development Goals (SDGs)

New York, USA

March 2018

- Joined 2,500 young people from around the world to discuss topics picked directly from the official UN agenda.
- Demonstrated negotiation ability in writing the youth's draft resolution calling for an international effort to ensure access to medicine in developing countries.

19th WORLD FESTIVAL OF YOUTH AND STUDENTS (WFYS)

Delegate for Sustainable Development Goals (SDGs)

Sochi, RUSSIA

October 2017

- Invited by the Russian government to be one of the 20,000 young delegates from more than 180 countries.
- Demonstrated efficient communication discussing topics for the Sustainable Development Goals (UN Agenda) for the planet by 2030 in politics and media committees.

FIRST BRICS YOUTH SUMMIT

Delegate for Information Cooperation Committee

Kazan, RUSSIA

July 2015

- Chosen to represent Brazil discussing information cooperation in the international sphere which I was asked lead.
- As the head of the committee, I ensured effective communication and negotiation abilities reaching the final agreement between Brazil, Russia, India, China and South Africa (BRICS).

International relations achievements:

- 2020: awarded the MIPAD (Most Influential People of African Descent) under 40 supported by United Nations.
- 2016: winner of award *Gobernador Enrique Tomas Cresto* granted by the Argentine Senate recognising me as a leader of Latin America and highlighting my contribution to the continent's development. I was the youngest person in history to receive this award.

SKILLS

Languages

English (proficient)
Portuguese (native speaker)
Spanish (proficient)
French (intermediate)
Arabic (basic)

Software

Windows, Mac (proficient)
MS Office tools (proficient)
Video editing (advanced)
Photoshop, Final Cut (advanced)

Other competencies

Editing, PR,
Copy-editing, Research
Marketing,
Translation, Public speaking